

Guidelines for Admission Flip Chart Cover

FILE FORMAT SPECIFICATIONS

Front Cover Product title must be on the front cover. Font and size can

Requirements change to match your design.

Back Cover TAG copyright must be on the back cover.

Requirements DO NOT include the copyright in your final file.

Bleed Size 4.5"W x 7.25"H

Finished Size 4.25"W x 7"H

Safe Zone 3.5"W x 6"H

Files that do not follow the safe zone will be

returned for corrections.

Resolution 300dpi

File Types You may submit any of the following file types: PDF, EPS, and AI.

All fonts must be released to outlines. **DO NOT include crop or**

bleed marks.

File Size Total size of all your files should not exceed 100 MB.

Safe Zone (orange dotted line) - - -

Text and other critical design elements <u>must</u> be placed within the safe zone Background color,images, and non-critical elements can be outside safe zone.

Trim (black border line) ———

Full Bleed (green border line) ———

To ensure that your background image covers the entire design space without leaving a white border, make sure that your design fully extends to the full-bleed boundary.

